William Hubbard Dockets Management Branch (HFA-305) Food and Drug Administration 5630 Fishers Lane, Room 1061 Rockville MD 20852

9198 '99 JUL 13 A11:28

Re: Docket #98N-1038 "Irradiation in the Production, Processing, and Handling of Food"

To whom it may concern:

I am concerned about the prospect of weakening the labeling requirements for irradiated food. Any foods, or any foods containing ingredients that have been treated by irradiation, should be clearly labeled with a written statement on the principal display panel indicating such treatment. The statement should be easy to read and placed in close proximity to the name of the food and accompanied by the radura, the international symbol of irradiated food. If the food is not packaged, this information should be clearly displayed on a poster in plain view and adjacent to where the product is displayed for sale.

Like other labels required by federal law, irradiation labels must be truthful and not misleading. Proposals to use euphemistic phrases like "cold pasteurization" are inappropriate because pasteurization is an entirely different process of rapid heating and cooling. The terms "treated with radiation" or "treated by irradiation" should be retained because they accurately portray the irradiation process. The radura symbol, without written disclosure, is not adequate and can be misleading.

Consumers have a right to know how their food has been processed. Please ensure that labeling requirements are strengthened, not weakened.

Sincerely,

Guy Herron

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Suppleiron

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P.S. You might recognize this as the Public Citizen sample letter but that doesn't mean that it doesn't convey my sentiments exactly. It does.

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